

출장보고서

1. 출장 개요

☐ 목적

1. 아시아법경제학회 컨퍼런스(AsLEA Annual Conference) 참석
2. 본 컨퍼런스를 통해 현재 법경제학 관련 이슈 및 아시아 주요 국가들의 경쟁 정책과 흐름을 파악

☐ 출장지: 중국 제남성 산둥대학교(Shandong University)

☐ 출장자: 진양수, 방세훈 부연구위원

☐ 기간: 2012년 7월 11일~13일 (2박 3일)

☐ 출장 일정

- * 7월 11일(수) 출국 (인천 → 중국 제남), 오후 2시 20분 도착
- * 7월 11일(수) ~ 7월 12일(목) 컨퍼런스 발표 및 세션 참석
- * 7월 13일(금) 귀국 (중국 제남 → 인천)

2. 출장 활동 내역

☐ 논문 발표

○ 제목: "Resale Price Maintenance Mitigating Inter-Brand Competition by Enhancing Brand Loyalty"

- 장소: 중국 제남 산둥대학교(Shandong University)
- 주최: Asian Law and Economics Association (AsLEA)
- 세션: Competition Law and Policy, 10:45~12:00, 12 Aug 2012
- 내용: 별도자료 첨부

☐ 세션 Chair: Session - Competition Law and Policy

□ 그 외 활동 내역

- Parellel Session: Contract Law (Chair: Jiwei Qian)
 - "Economic Analysis of Breach Remedies under Indian Contract Law" by Indervir Singh(Centre for Development Studies)
 - "Opting out for contract liability: a proposal for medical malpractice system in China" by Jiwei Qian(National University of Singapore)
 - "A Smart Use of Punitive Damages as a Stick for Regulation Violators" by Weiqiang Hu(University of Hamburg)
- Invited Session (Chair: Zhiyong Liu)
 - "Admissible Third Party Litigation Funding Contracts as a way to Constrain the Exploitation of Plaintiffs" by Ronen Avraham(The University of Texas at Austin)
 - "Officials Off-site Exchange and Growth Mode Transformation in China: 1990-2010" by Jian Wei(Shandong University)
- Keynote Speech (Chair: Ping Lin)
 - "Competition Policy for Industry Standards" by Richard Gilbert(University of California, Berkeley)
- Invited Session (Chair: Chenggang Xu)
 - "The First Four Years of China's Ant-Monopoly Law: The (Limited) Role of Economics" by Ping Lin(Lingnan University)
 - "The Polluter Pays vs. the Cheapest Cost Avoider Principle: On the Efficient Treatment of External Costs" by Dieter Schmidtchen(Universität des Saarlandes)
 - "The impact of incentive structure on performance of China's health systems reform" by Qingyue Meng(Beijing University)