



Collaboration and Implementation to Accelerate Growth of Manufacturing

Meeting of Government and Business

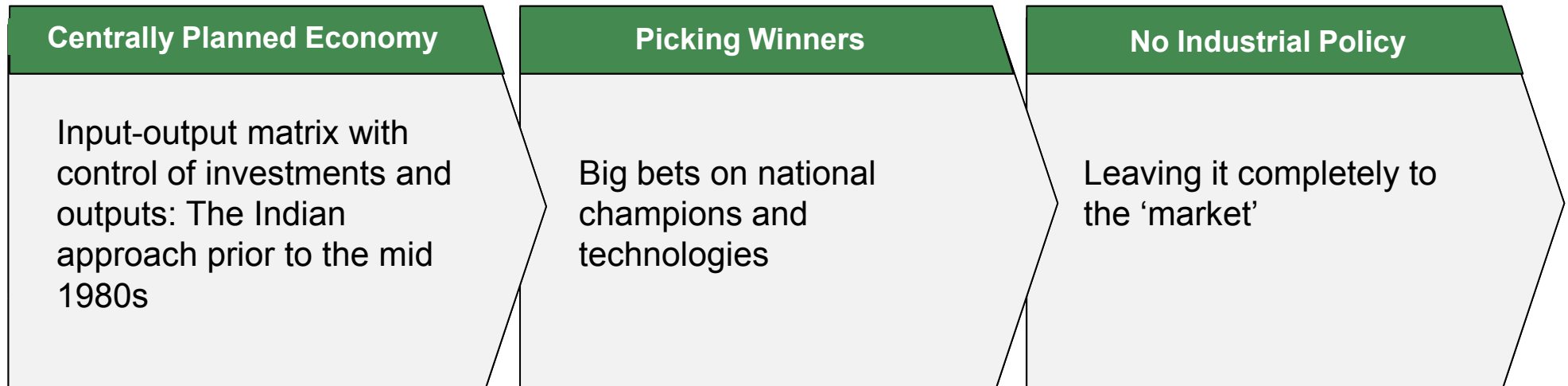
14 September 2012 | New Delhi

Manufacturing must become an Engine of Growth and Inclusion for the Indian Economy

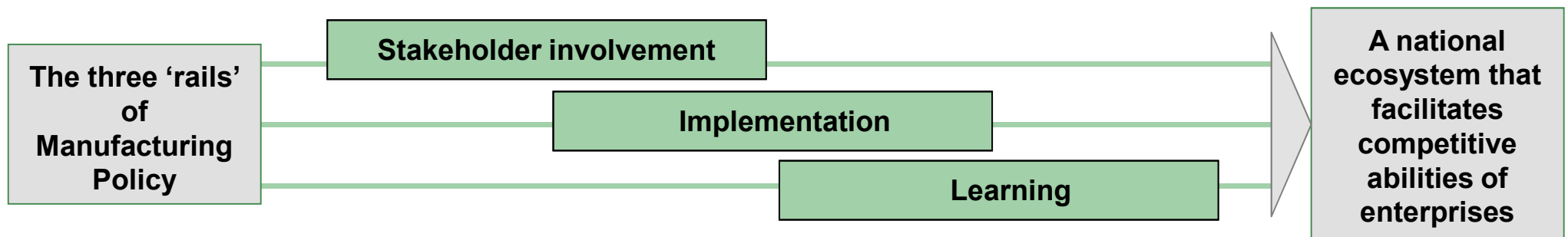
- **Create over 70 million jobs by 2027**
- **Reduce a growing trade imbalance**
 - Record high current account deficit (4.2% of GDP in 2011-12)
 - Need to pay for increasing energy imports

21st Century Paradigm of Industrial Policy for India

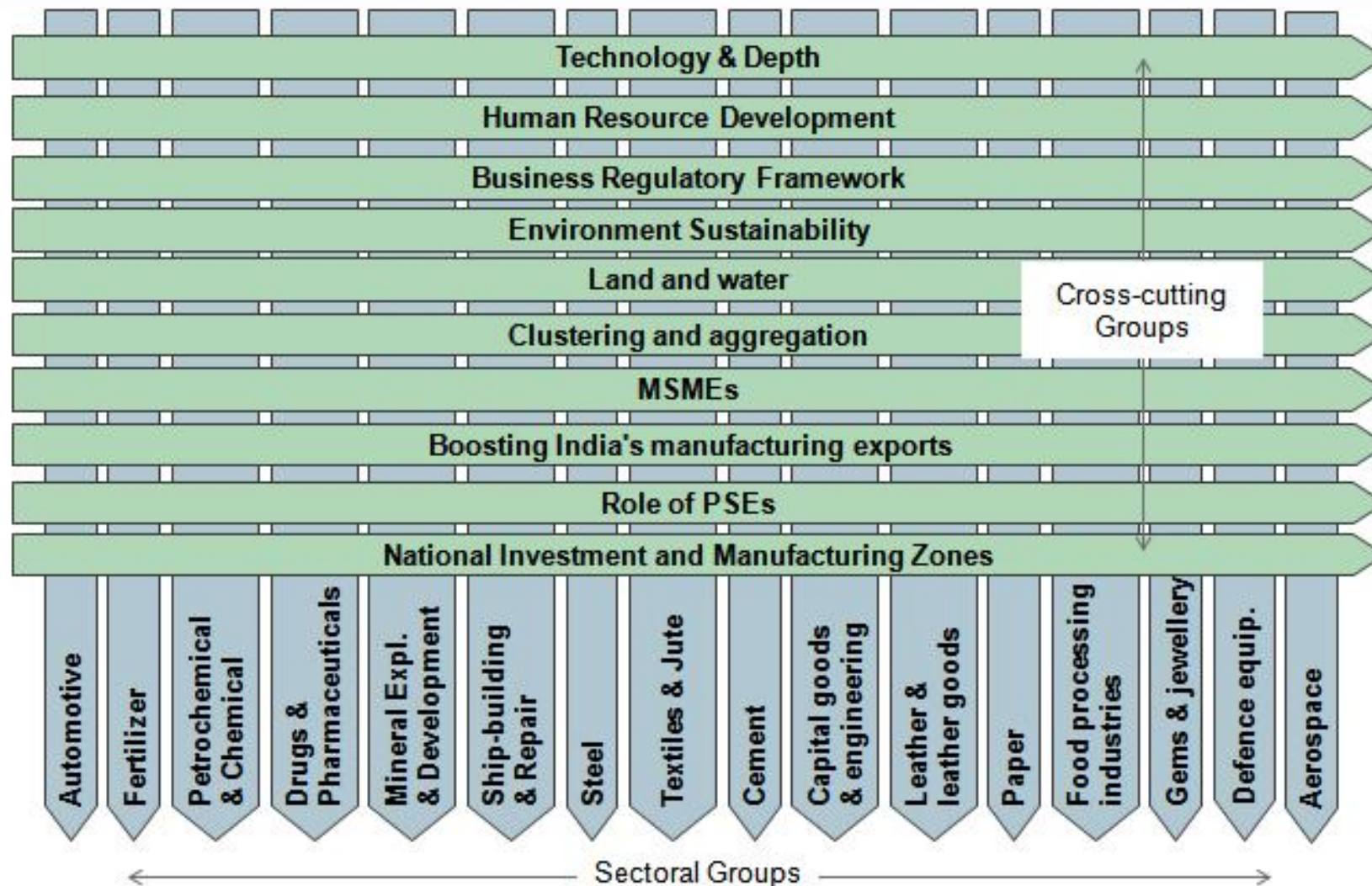
Ineffective Models



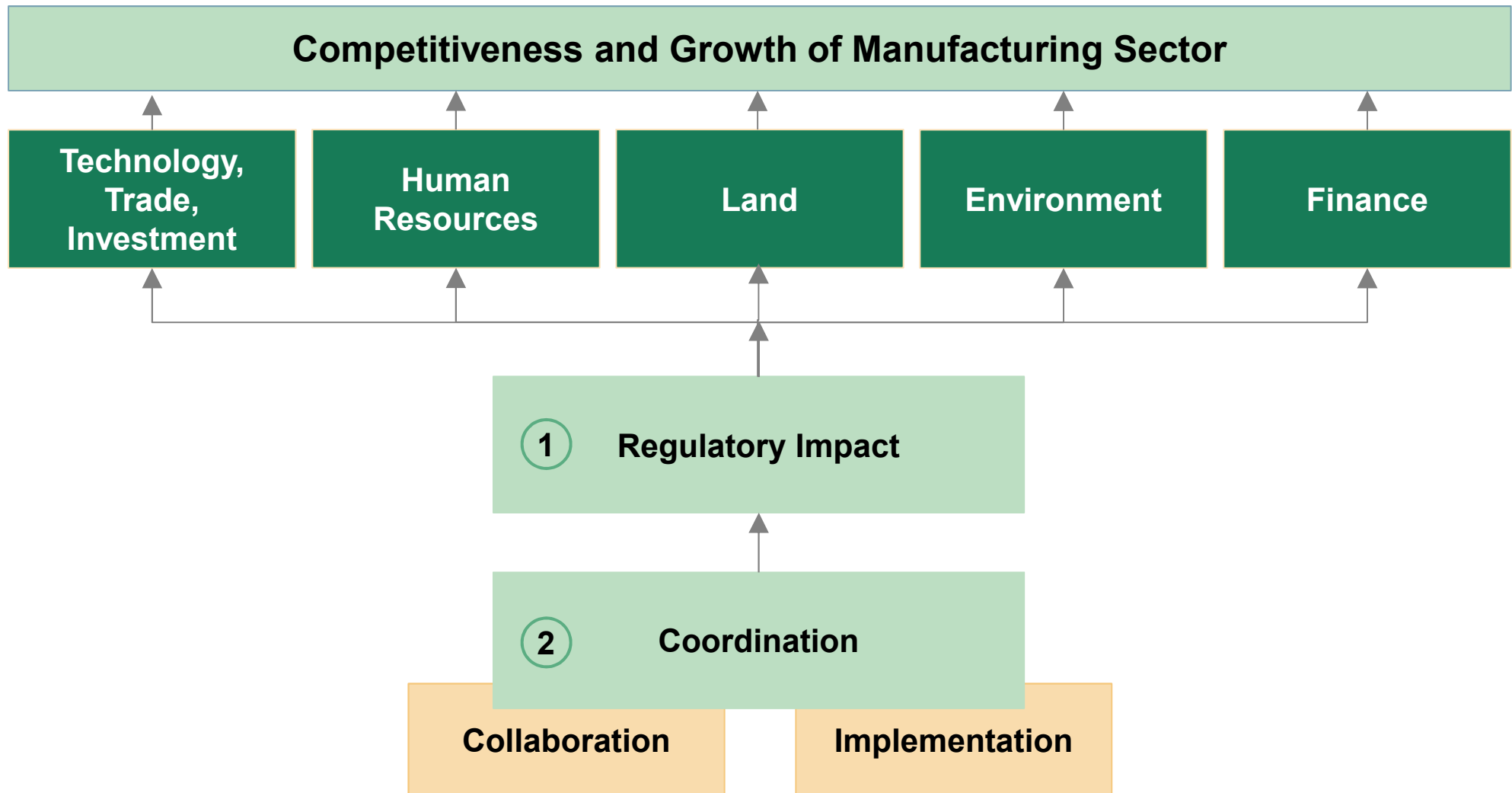
Rethinking 'Industrial Policy' and Our Approach



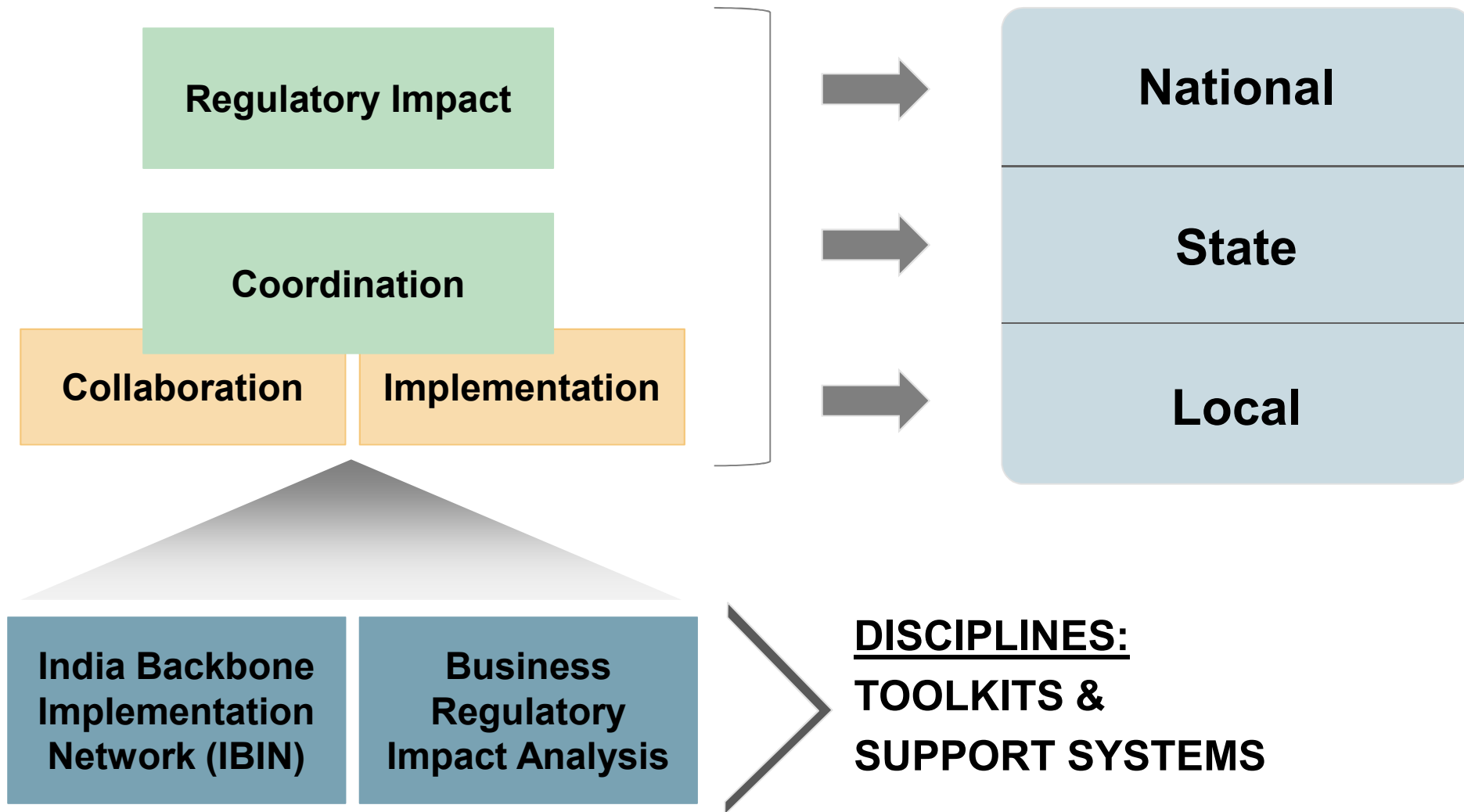
Focus on "vertical" sectors and especially on "horizontal" issues that cut across various sectors: 26 WORKING GROUPS



Getting to the Root Causes



Building Capability to Get Things Done: Action at Several Levels



India Backbone Implementation Network: Addressing Poor Implementation

Two Root Causes:

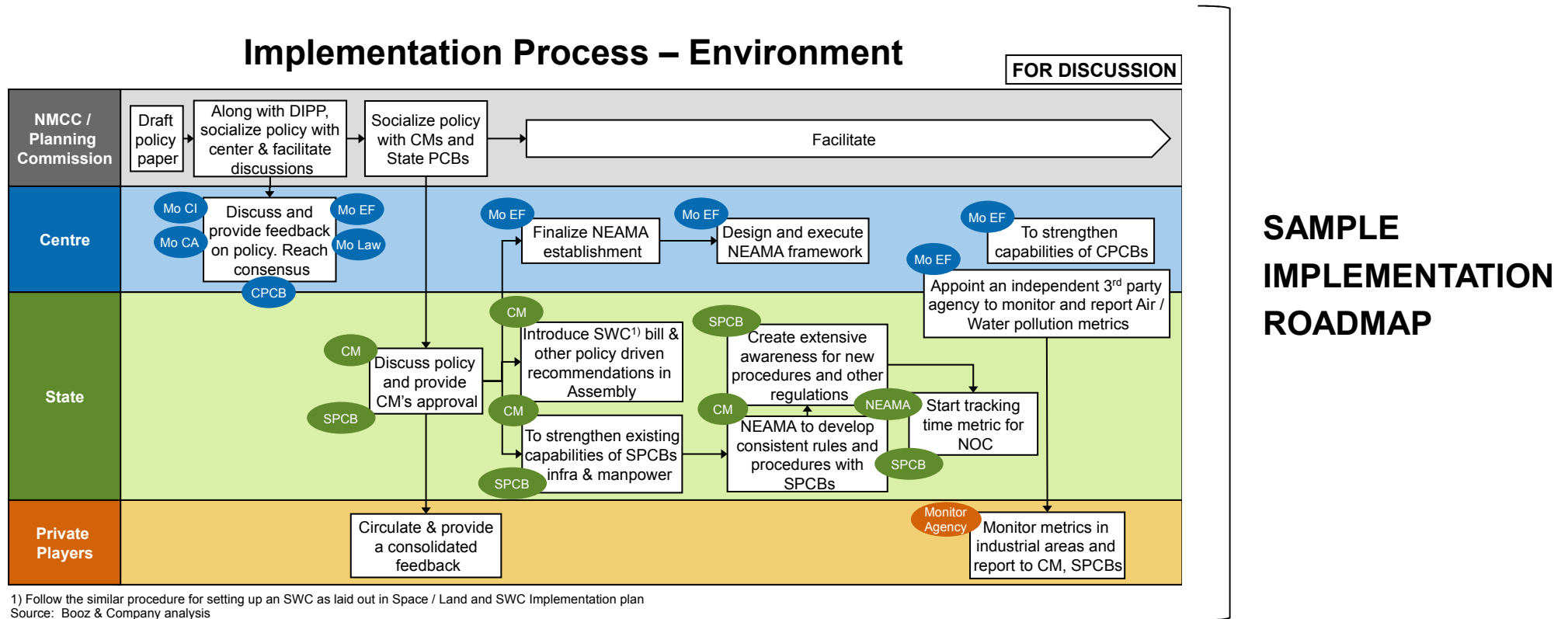
- ① Inadequate consensus among stakeholders
- ② Poor coordination amongst agencies

Solution is NOT to appoint yet more coordination committees and monitoring agencies!

Instead, we focus on learning the processes of consensus-building and coordination

Widespread Movement to Build Capabilities, Like TQM

Tune Up BRF: Systematic Process for Engaging Agencies and Stakeholders



Several Axes of Coordination; Good Practices

National - State

**Intra Government
Ministries /
Departments**

**Government, Business
(And Other
Stakeholders)**

**Systematic
Program / Project
Management**

International Best Practices