

One-day workshop on
Intangible Investment, Innovation and Productivity
held at the National Institute of Science and Technology Policy (NISTEP), Tokyo

Hosts: NISTEP, Research Institute of Economy, Trade and Industry (RIETI), the project on “Empirical Research on Intangible Investment in Japan (ERII),” Gakushuin University, the Research Unit for Statistical and Empirical Analysis in Social Sciences (G-COE Hi-Stat), Hitotsubashi University, and the project on the “Impact of ICT Investment, Human Capital, and Market Dynamics on Japan’s Service Sector Productivity (Grant-in-Aid for Scientific Research Project),” College of Economics, Nihon University

The Second Assembly Hall,
Ministry of Education, Culture, Sports, Science and Technology

January 27 (Friday), 2012

Preliminary Agenda

1. Intangible Investment at the Industry and the Firm Level and Its Economic Impact

Chair: Tomohiro Ijichi (Professor, Seijo University and NISTEP)

10:00-10:10 Opening Remarks: Kyoji Fukao (Hitotsubashi University, NISTEP and RIETI)

10:10-10:50 Results from Studies in the UK: Peter Goodridge (Imperial College Business School and Ceriba, Office for National Statistics, UK)

10:50-11:10 Coffee Break

11:10-11:50 Results from Studies in Germany and France: TBA

11:50-12:20 Preliminary Results from Japan-Korea Joint Research on Intangible Investment at the 2-digit Industry Level: Hyunbae Chun (Sogang University), Kyoji Fukao, Tsutomu Miyagawa (Gakushuin University, NISTEP and RIETI), Shoichi Hisa (Yokohama City University) and Miho Takizawa (Toyo University and NISTEP)

12:20-12:50 NISTEP’s Japanese National Innovation Survey, 2012: Kyoji Fukao and Yutaka Yonetani (NISTEP)

12:50-13:50 Lunch

2. Innovation, Productivity Dynamics, and Job Creation at the Firm Level

Chair: Sadao Nagaoka (Professor, Hitotsubashi University and RIETI)

13:50-15:10 Ongoing Research at the OECD/WPIA: Chiara Criscuolo (OECD) and Mariagrazia Squicciarini (OECD)

15:10-15:50 Preliminary Results from the Sci-SIP Project at NISTEP: Kyoji Fukao, Rene Belderbos (Catholic University, Leuven and NISTEP), Hyeog Ug Kwon (Nihon University, NISTEP and RIETI), Yong Gak Kim (Senshu University and NISTEP) and Kenta Ikeuchi (NISTEP)

15:50-16:10 Coffee Break

Chair: Hiroyuki Okamuro (Professor, Hitotsubashi University and NISTEP)

16:10-17:00 Management Practices in and Firm Performance of Japanese and Korean Firms: Tsutomu Miyagawa, Keun Lee (Seoul National University), Ho Sung Jung (Samsung Economic Research Institute), Jung Woo Kim (Samsung Economic Research Institute), Dong Wook Eom (Samsung Economic Research Institute)

17:00-17:50 Preliminary Results from Japan-Korea Joint Research on Productivity Dynamics: Sanghoon Ahn (Korea Development Institute) and Hyeog Ug Kwon

17:50-18:30 Round-table Discussion on Future Collaboration for Studies on Intangible Investment and Innovation

18:45-20:45 Dinner

Japan-Korea-China Joint Workshop

“Workshop on FDI, Innovation and Firm Productivity in Japan, Korea, and
China”

January 28-29,2011

Location: Institute of Economic Research, Kyoto University

Organizers:

Center for China and Asian Studies, College of Economics, Nihon University

Kyoto Institute of Economic Research, Kyoto University

SSK Research Unit for Firm Dynamics, School of Economics, Sogang University

January 28 (Saturday)

14:30 Coffee and Registration

15:00-15:10 Open remarks by Professor Tomohiko, Inui (Nihon University)

Chair: Satoshi Mizobata (**Kyoto University**)

15:10-16:10 Jungsoo, Park (Sogang University) and Hyeog Ug Kwon (Nihon University)

Foreign Ownership and R&D Investment: Evidence from Japanese Firm-level Data

Discussant: Byung-Yeon, Kim (Kyoto University, Seoul National University)

16:10-17:10 Sanghoon, Ahn (KDI), Youngguk Kim (Senshu University), and Hyeog Ug Kwon (Nihon University)

Productivity Dynamics: A comparison of Korea and Japan in Manufacturing Sectors

Discussant: Seonghoon Jeon (Sogang University)

17:10-17:30 Coffee Break

17:30-18:40 Jung, Hur (Sogang University), Hyunbae Chun(Sogang University), and Janghee Cho (Sogang University)

Firm Heterogeneity and Complex Offshoring Strategies: Evidence from Korean Firm-Level Data

Discussant: Satoshi Mizobata (Kyoto University)

18:40-20:00 Reception

January 29 (Sunday)

Chair: Byung-Yeon, Kim (Kyoto University, Seoul National University)

9:30-10:30 Yasuyuki, Todo (University of Tokyo), Tomohiko, Inui (Nihon University)
and Yuan Yuan (Waseda University)

*Effect of Privatization on Export through Changes in Productivity and
Financial Factors*

Discussant: Deqiang, Liu (Kyoto University)

10:30-10:40 Coffee Break

10:40-11:40 Keiko, Ito (Senshu University), Tomohiko Inui (Nihon University),
Daisuke, Miyakawa (DBJ) and Keishi Shouji (House of Representatives)

Export Dynamics and Information Spillovers through the Main Bank

Discussant: Yoshiaki, Ogura (Ritsumeikan University)

11:40-12:50 Toshiyuki, Matsuura (Keio University)

*Trade Liberalization and FDI Strategy in Heterogeneous Firms: Evidence from
Japanese Firm-level data*

Discussant: Katsuya, Takii (Osaka University)

Chair: Tomohiko Inui (Nihon University)

12:50-14:00 Lunch

14:00-15:00 Panel Discussion on Future Research

15:00-15:10 Closing remarks by Jungsoo, Park (Sogang University)