

Samsung SW Academy For Youth



Samsung SW Academy For Youth, SSAFY



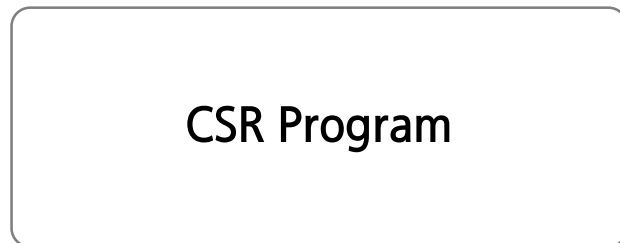
Together for Tomorrow!
Enabling People

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CSR Vision and Theme



“Together for Tomorrow! Enabling People”

- | Establish CSR vision reflecting Samsung's management philosophy
- | Reflecting the Samsung core value : **People & Co-Prosperity**

Education for future generations

Solving social challenges such as
youth unemployment, social polarization

Samsung SW Academy For Youth

Dream Class
Blue Elephant
World Skill's Competition
Stepping Stone of Hope

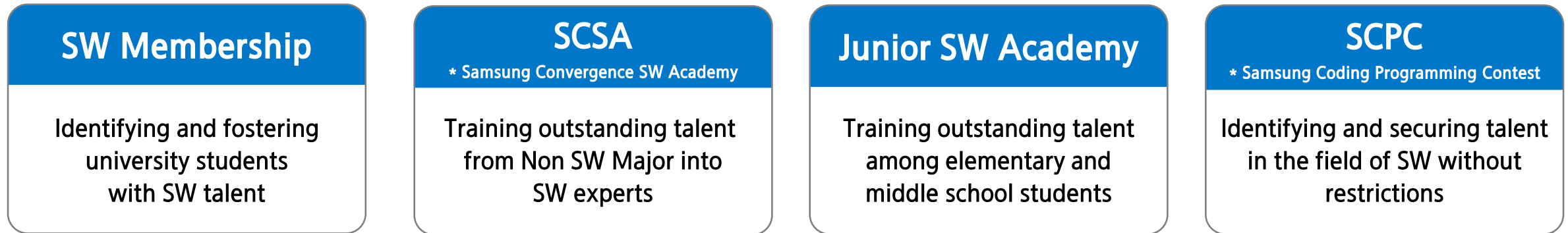
Mutual Growth

To share and grow together,
Creating a win-win ecosystem

Smart Factory
C-Lab
Partner Company Support
Nanum Kiosk
Samsung Future Technology Cultivation Project

SSAFY was established by combining Samsung's CSR vision & SW education expertise

➔ Samsung's key expertise in software training



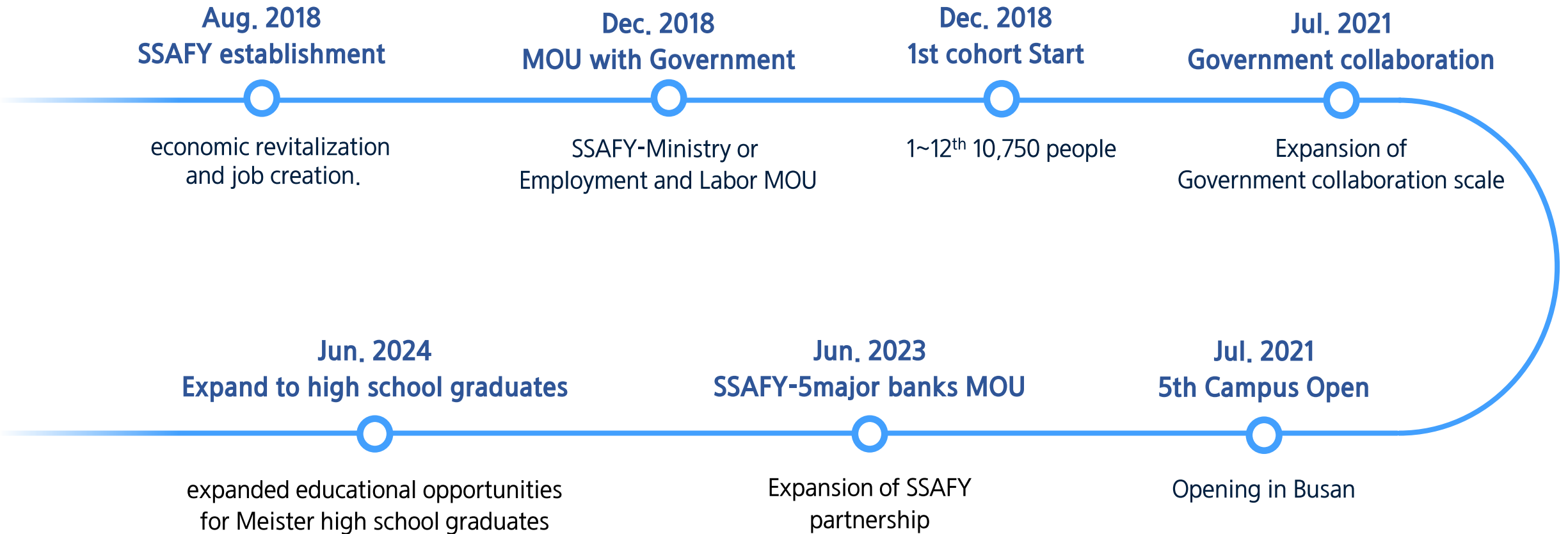
➔ Purpose of establishment

Fostering SW Experts

Resolving Workforce Mismatch

Expanding employment opportunity

SSAFY History

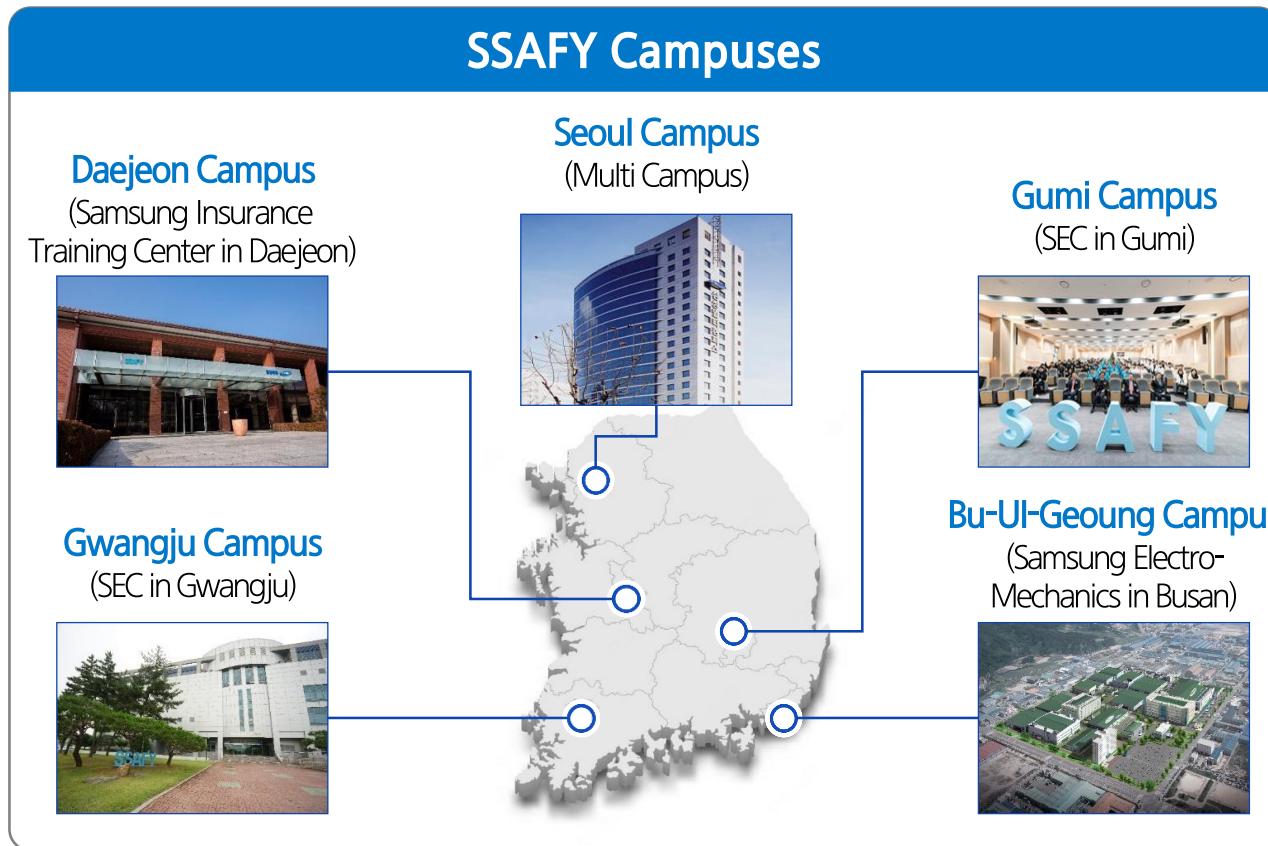


SSAFY was established by combining Samsung's CSR vision & SW education expertise



03. Introduction to SSAFY

- ➔ **Target** : College/Meister High School Graduates Under 29
 - * provide tailored curriculums directly connected to industry demand
- ➔ **Support** : 1 million won every month each student
- ➔ **Period** : 2 semesters(1year)
- ➔ **Admission** : Twice a year, 1,000 per cohort



SSAFY education curriculum

1st semester Basic course - Intensive Coding

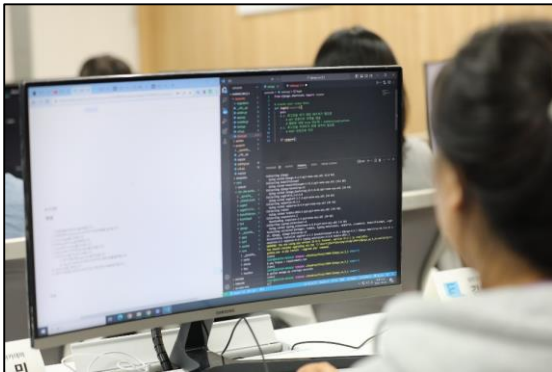
Intensive coding and algorithms course

- Beginner/Intermediate/Advanced classes
- SW Majors : Two years of software education in university
Non SW Majors : Graduate-level SW skills and knowledge
- **Practice-based** education (theory 40%, practice 60%)

2nd semester Advanced course - Self-directed projects

Enhancement of SW practical skills through self-directed PJT

- Carry out 3 projects, each for 7 weeks
- Based on industry 4.0 technologies(Gen AI, BigData, IoT, etc)
- Provide the SW development tools used in companies



Conducting **level-based customized classes**



SW majors and non-SW majors form a team of five to six and collaborate

SSAFY Employment Support Program

Employment support programs and outcomes

- ➔ Providing Career consulting, Business briefing session, Job-Fair
- ➔ Employment rate achieved was 83%(1~9th) and Over 6,000 graduates have been employed by more than 1,400 companies.
- ➔ More than 160 major companies hire graduates by SSAFY special recruitment
 - Preference : Exemption of document review, recognition of experience, etc
 - Participants : Shinhan bank, LG uplus, hyundai-autoever etc

How does it work?



SSAFY Partnership



Signed an MOU with the Ministry of Employment and Labor



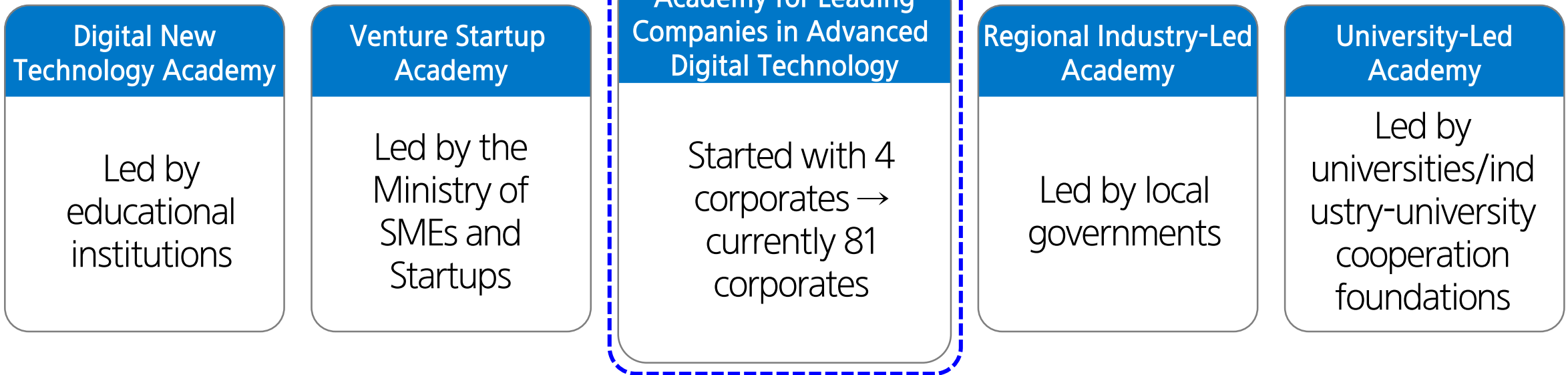
Korean major banks participate in SSAFY as part of social contribution activities



In cooperation with the Ministry of Strategy and Finance, education capacity has been expanded

K-Digital Training Program

- ➔ **Advanced Industry and Digital Workforce Training System led by the Ministry of Employment and Labor**
- ➔ **Training Areas: Digital (AI, Big Data, etc.), Advanced Technologies (Biotech, Semiconductors, etc.), Convergence (Automotive, etc.)**



The ministry has made efforts to provide decent opportunities for youth to improve their employment skills through the 「Youth Employment Support Project」 since 2021.

- ▶ Samsung won a prize from the Ministry of Employment and labor In recognition of its contribution To youth employment



Enhancing CSR value through genuine donation activities by employees and graduates

Conducting talent donations and financial contributions

- Sharing software learning methods through employee mentoring, regular monetary donations from monthly salaries, etc.

Promoting graduate donations to trainees through alumni associations



Supporting SSAFY trainees in their growth as SW developers and fostering a **"virtuous cycle of giving"** where they can share the help they've received with others

Providing quality SW education

Training of SW developer and enhancement of youth employment capability



Q&As

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SSAFY

